

# Exhibit D

### **11.3 Educational Content Delivery**

Report the total amounts of direct, in-kind and indirect non-personnel related expenses incurred in the production of educational programming and/or programs. Include expenses from production, programming and/or marketing; the amount entered in this section may not tie to any previous expense amount(s) entered in this survey.

**Create Local Educational Content for Broadcast** – enter all direct and in-kind expenses associated with creating local educational content for broadcast. This should include only production of content that, from project inception, was created explicitly for use in your local broadcast market. Your station should have ultimate financial and artistic or editorial control of the content and the program(s) should not be intended for distribution to other stations.

**Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)** – enter all direct and in-kind expenses associated with creating local educational content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.). This should include only production of content that, from project inception, was created explicitly for use in your local non broadcast market. Your station should have ultimate financial and artistic or editorial control of the content and the program(s) should not be intended for distribution to other stations.

**Create National Educational Content for Broadcast** – enter all direct and in-kind expenses associated with creating national educational content for broadcast. This should include only production of content that, from project inception, was created explicitly for delivery to PBS and/or other public television program distributors. Your station should have ultimate financial and artistic or editorial control of the content.

**Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)** – enter all direct and in-kind expenses associated with creating national educational content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.). This should include only production of content that, from project inception, was created explicitly for delivery to PBS and/or other public television program distributors. Your station should have ultimate financial and artistic or editorial control of the content.

**Program Acquisition** – enter all direct and in-kind expenses associated with educational program acquisitions.

**Total** – the Educational Services expenses will be auto-summed from above. The amounts entered in this section may not tie to the any previous expense amounts entered in this survey.

### **11.4 Educational Programming**

*Channel Types (Columns)*

**# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream) -** report the total number of educational hours programmed on the main broadcast channel (1 stream).

**# of Hours of Educational Programming Aired on All Other Broadcast Channels -** report the total number of educational hours broadcast on all other broadcast channels.

**# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.) -** report the total number of educational hours delivered via non-broadcast delivery, including fixed point to point, web, etc.

*Program Types (Rows)*

**PBS Kids –** enter the total number of hours of any PBS programming related to children programming aired by your station. Include main broadcast channel, all other broadcast channels and non broadcast delivery.

**K-12 Instructional TV –** enter the total number of hours of K-12 Instructional TV programming aired by your station. Include main broadcast channel, all other broadcast channels and non broadcast delivery.

**GED, Workplace Essential Skills and Adult Literacy on TV - English –** enter the total number of hours of GED on TV, workplace essential skills and/or adult literacy programming aired by your station in English. Include main broadcast channel, all other broadcast channels and non broadcast delivery.

**GED, Workplace Essential Skills and Adult Literacy on TV – Other than English –** enter the total number of hours of GED on TV, workplace essential skills and/or adult literacy programming aired by your station in languages other than English. Include main broadcast channel, all other broadcast channels and non broadcast delivery.

**Annenberg Teacher Channel –** enter the total number of hours of Annenberg teacher channel programming aired by your station. Include main broadcast channel, all other broadcast channels and non broadcast delivery.

**Other –** enter the total number of hours of educational programming aired by your station for all other programs not captured above.

**Total –** the educational programming hours will be auto-summed from above.

**11.5 Educational Workshops**

Report the total number of educational workshops conducted and total number of attendees present at these workshops.

*Types (Columns)*

**#of Workshops** - report the total number of educational workshops conducted by your station for instructional/educational purposes during the fiscal year.

**#of Attendees** - report the total number of attendees present at these educational workshops, by each area. Include the total number of attendees at all workshops of a given type, not at each workshop. In the Ready to Learn workshops we are asking for the language in which the workshop is taught (English or Other than English), not the language spoken by the attendees.

*Types (Rows)*

**Ready to Learn** – enter the total number of Ready to Learn workshops conducted by your station during the fiscal year, and the total number of attendees at these workshops. Include both English and Other than English Ready to Learn.

**Other Pre-K Teacher Professional Development/Training** – enter the total number of Other Pre-K Teacher Professional Development/Training workshops conducted by your station during the fiscal year, and the total number of attendees at these workshops.

**Other K-12 Teacher Professional Development/Training** – enter the total number of Other K-12 Teacher Professional Development/Training workshops conducted by your station during the fiscal year, and the total number of attendees at these workshops.

**Other Pre-Service Teacher Professional Development/Training** – enter the total number of Other Pre-Service Teacher Professional Development/Training workshops conducted by your station during the fiscal year, and the total number of attendees at these workshops.

**Other College/University Faculty Professional Development/Training** – enter the total number of Other College/University Faculty Professional Development/Training workshops conducted by your station during the fiscal year, and the total number of attendees at these workshops.

**Other Professional Development/Training** – enter the total number of Other Educational Services Professional Development/Training workshops conducted by your station during the fiscal year, and the total number of attendees at these workshops.

**Total** – the number of educational workshops and attendees will be auto-summed from above.

### Community Outreach

Community Outreach extends the impact of public broadcasting through a variety of media services, outreach materials and collaborative activities. Efforts are generally in partnership with other community organizations and are designed to engage individuals and foster community participation. Most often initiatives address specific issues of importance and are targeted to a particular segment of the population.

#### 12.1 Community Outreach Revenue

<b>11.4: Educational Content Delivery</b>	<b># of Hours of Educational Programming Aired on Main</b>	<b># of Hours of Educational Programming Aired on All</b>	<b># of Hours of Educational Non-Broadcast Delivery (includes Fixed)</b>
PBS Kids	3,120	1,326	0
K-12 Instructional TV	8	733	0
GED, Workplace Essential Skills and Adult Literacy	461	794	0
GED, Workplace Essential Skills and Adult Literacy	0	0	0
Annenberg Teacher Channel	0	7,452	0
Other	0	144	0
<b>Total</b>	<b>3,589</b>	<b>10,449</b>	<b>0</b>

11.5: Educational Workshops	# of Workshops	Total # of Attendees
Ready to Learn	52	575
Other Pre-K Teacher Professional Development/Training	0	0
Other K-12 Teacher Professional Development/Training	491	12,000
Other Pre-service Teacher Professional Development/Training	30	844
Other College/University Faculty Professional Development/Training	2	38
Other Professional Development/Training	0	0
<b>Total</b>	<b>575</b>	<b>13,457</b>

# **Exhibit E**

## Comments

## Question

## Comment

No Comments for this section

**4.1 Local Community Outreach**Jump to question: [4.1](#)

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

**4.2 Production Activity**Jump to question: [4.2](#)

In what production activity has your station been involved that supports unserved or underserved audiences?

**4.3 Program Content in Other Languages**Jump to question: [4.3](#)

Do you provide program content in languages other than English? If so, please list your services in this area

**4.4 Governance Structure**Jump to question: [4.4](#)

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.

Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

**4.5 Community Outreach**Jump to question: [4.5](#)

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

## Comments